The 16K Apple II Plus
— "Ready for the Full U.C.S.D. Pascal Firmware Card"

At our low price
$1595.00 Tax paid

★ 14 'General' B/W Monitor $149.00
★ 16K Memory Expansion $154.00
★ All other peripherals and software
— Consult our price lists —

Sorry Mal...
Life is meant to be easy
...uncomplicate your life,
buy an 'Apple' today.

By the way
Dick

— Apple II needs no comparison —
try these features
for magic (not sorcery).

Apple II Plus
— Standard features as listed
★ 16K User RAM (on board expandable to 48K)
★ 12K ROM (2K monitor plus 10K floating point extended basic including graphic commands — the famous 'Applesoft')
★ 230/50v switching power supply and Eurapple Pal Conversion (Pal Colour Card for easy connection to your domestic colour TV optional)
★ Low resolution graphics plus 16 bright colours
★ High resolution graphics plus 6 bright colours
★ 40 x 40 or 192 x 280 pixles for the best graphics in the micro business
★ On board connector for 2 games paddles to put life in your simulations (joystick optional)
★ On board speaker, software addressable to support music and sound
★ Mixed upper and lower case characters with graphics (software generated)
★ And more

It's your move — grab a piece of the future — drop in at the Computerland near you and sink your teeth into an 'Apple' — Computerland

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