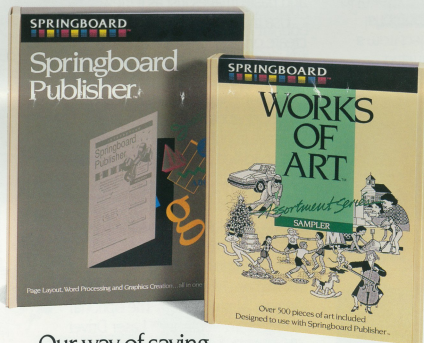


# Free Works of Art.™



Our way of saying  
"Welcome to Springboard Publisher."

Buy Springboard Publisher and get the Works of Art™ package of your choice—a \$39.95 retail value—FREE from Springboard.

Works of Art is a new family of art packages designed to work with Springboard Publisher. Each package contains over 500 pieces of

professionally drawn art designed to enhance your output. All the details on how to get your FREE Works of Art (Assortment Series Sampler or Education Series Sampler) are included inside every Springboard Publisher package. Welcome to Springboard Publisher!

**SPRINGBOARD**

Springboard Software, Inc.  
8 Creekridge Circle  
Minneapolis, MN 55435

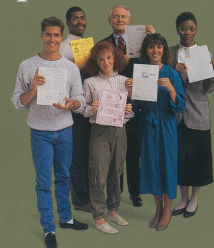
© Springboard Software, Inc. Springboard Publisher, Works of Art, Inuitive First and Click Art Collection are trademarks of Springboard Software, Inc. Apple, Inc., iMac, Apple LaserWriter and ProDOS are trademarks or registered trademarks of Apple Computer, Inc. Microsoft, Microsoft Windows and MS-DOS are trademarks or registered trademarks of Microsoft Corporation. Adobe and PostScript are trademarks or registered trademarks of Adobe Corporation. IBM and IBM PC, XT, AT are trademarks or registered trademarks of International Business Machines Corporation.

[www.cvxmelody.net](http://www.cvxmelody.net)

## Finally.



Mac-like desktop  
publishing that puts  
it all together.  
Page layout.  
Word processing.  
Graphics creation.



## And you.



Customize character and line spacing.

Import professionally drawn art from popular graphics programs.

Left, right center and full justification.

Write and edit with full featured built-in word processor or import text from popular word processing programs.

Intuitive Text™ automatically rewraps around graphics whenever you change your layout.

Overlap text or graphics anywhere, resize, rebase, or reposition them any time.

Draw right on your page with a powerful, Mac-like paint program.

Add text to graphics—even diagonally.

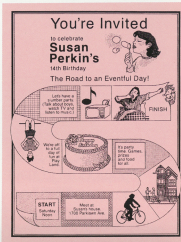
Select up to nine individualized size columns; customize gutter width.



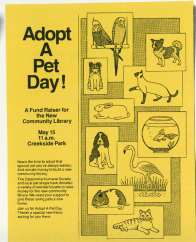
Communicate with customers.



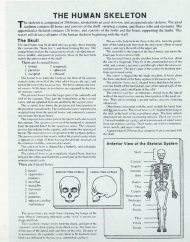
Keep your club on the right track.



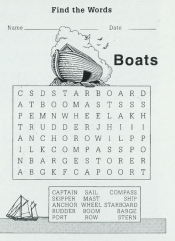
Make your invitations more inviting.



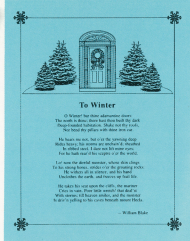
Kick off a community campaign.



Add life to bare bones term papers.



Create worksheets that really work.



Express yourself poetically.



Get down to business.

# Welcome to Springboard Publisher™

The breakthrough in desktop publishing that Apple II® and IBM® PC owners have been waiting for.

One integrated program instead of three separate programs.

Why? Because many desktop publishers make you juggle three different programs

But with Springboard Publisher you don't have to juggle programs. Everything you need is provided and that makes it much easier to use.

In addition to flexible page layout capabilities, Springboard Publisher provides a Mac-like word processor. It also provides an extensive Mac-like graphics program. You even get your choice of a Works of Art™ package FREE, so you don't have to buy professionally drawn art before getting started.

Everything you need is right here. And it's all integrated into one seamless, easy-to-use program.

Regardless of whether you are entering text, altering a graphic or refining your layout, you never have to leave the page.

You'll be publishing in minutes, not days.



Mac-like interface for Apple II.



Microsoft Windows™ interface for IBM PC.

Springboard Publisher puts its power at your fingertips with Mac-like pull down menus that give you instant access to dozens of wonderful features.

It's easy to add, edit or rearrange anything anywhere at any time. Want to edit some text? Just click on it and start typing.

Want to alter a graphic? Just click on it and more graphic tools than you can imagine will automatically appear. Want to enlarge the middle column? Just pull down the layout menu and resize it. It's really that simple.

What you see is what you get. What you get is what you want.

out (WYSIWYG for short). There's no guesswork. That means you can experiment with different page layouts with confidence.

And since Springboard Publishers Intuitive Text™ reformats itself automatically changing your page is as easy as changing your mind.

Springboard Publisher makes certain that what you see on the screen is what you'll get when you print it

Welcome to the first Mac-like desktop publisher to combine powerful

- Page layout
- Word processing and
- Graphics creation

into one amazing program. There's nothing else like it.



Page layout.

Word processing.

Graphics creation.

Only Springboard Publisher gives you all three every time you want to create a page. That's just not natural.





Springboard Publisher™  
feature by feature:

- An Integrated Program
- Page layout, word processing and graphics creation all in one program
  - *WYSIWYG*—What You See Is What You Get
  - Place text and graphics anywhere on the page—
  - Intuitive Text™ formats automatically
  - Change your page as easily as you change your mind

- Page Layout
- Flexible Page Formatting
- Up to 9 columns per page
  - Individually sized columns and gutters
  - Format pages by page
  - Design and edit layout from full page view
  - Supports letter and legal sized pages
  - Automatic page numbering with variety of styles and positions
  - Rulers in centimeters, inches and pixels
  - Multiple page documents limited in size only by disk space

- Combine Text and Graphics
- Position text and graphics frames anywhere on your page
  - Resize, reshape or reposition text and graphics frames any time you choose
  - Overlay text and graphics frames or straddle columns
  - Automatic borders for text and graphics frames

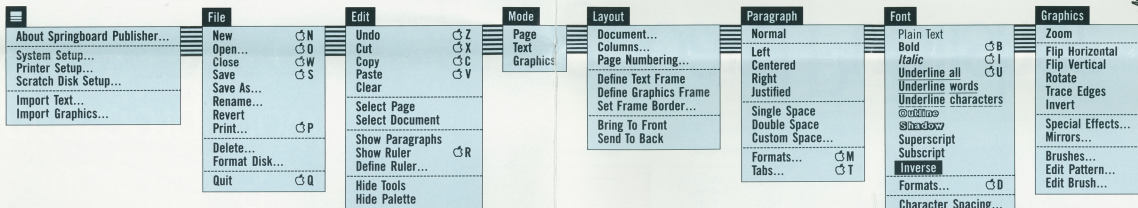
- Word Processing
- The integrated, full-featured word processor lets you enter and edit text quickly and easily
  - Import text directly from popular word processing programs
  - Enter the text mode—no time—without ever leaving the page—by selecting any area of text with your cursor

- Text formatting
- Intuitive Text™ automatically formats around graphics, moving from column to column throughout the entire document
  - Mix type fonts, styles and sizes anywhere on the page
  - Proportional fonts
  - Customized character spacing
  - Customized line spacing
  - Automatic paragraph indents
  - Left, right, center and full paragraph justification
  - Cut, shift and line fill loaders
  - Set margins and tabs in centimeters, inches or pixels
  - Vertical scroll for multi-page documents
  - No horizontal scrolling necessary
  - On-screen page breaks
  - Page numbers displayed
  - Select borders for text frames

- Font selection
- Variety of fonts available—more than 200 combinations
  - Font sizes range from nine point up to 72 point
  - Font styles and sizes appear on screen as they appear on paper
  - International character set supported
  - Type styles include:

- Plain Text
  - Bold**
  - Italic*
  - Underline all
  - Underline words
  - Underline characters
- Easy editing
- Cut, Copy and Paste any amount of text, even

# Just look at the power.



## Pull down menus that make sense.

These are the Mac-like pull down menus you will find in Springboard Publisher. Their features are often self-explanatory and can be explored without reading a lengthy manual.

Take a moment to study the features in these menus. You will discover the natural, logical structure of Springboard Publisher. The program takes the very complex capabilities of page layout, word processing and graphics creation and weaves them into an understandable, easy-to-use program.



Diagrams of Mac-like dialog boxes guide you through the program in an effortless, logical way.

## So, how do you begin?

Anyway you want. An important difference between Springboard Publisher and other desktop publishing

can have a completely different layout. The columns determine where your regular text will go. The text will automatically flow from column to column and page to page.

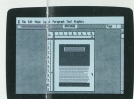
In addition to the columns, you can create inset text and graphics frames for inserting headlines, quotes, graphs and other special text or artwork. Each text frame can have up to nine of its own columns. You can make text and graphics frames any size you want and put them anywhere on your page. They can even overlap or nest within each other and they can straddle columns.

One of the most intriguing and satisfying aspects of Springboard Publisher is the ease with which you can experiment with different page layouts. You can resize, reposition, remove and restore text and graphics frames at will

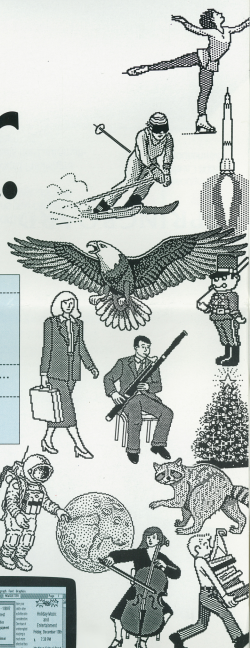
## Full Feature Word Processing

Springboard Publisher provides an integrated, Mac-like word processor for your convenience. It allows you to enter, cut, copy, paste and edit blocks of text easily and quickly. It also allows you to undo your last command.

You can select from a variety of proportional fonts, styles and sizes (9 to 72 pt.). You can even customize the spacing between characters and lines. Margins and tabs are controlled by a ruler you can set to inches, centimeters or pixels. There's automatic indentation, left, right, center and full justification and much, much more.



Add inset text and graphics frames anywhere—even overlapping each other and straddling columns.



Intuitive Text™ automatically rewraps around inset text and graphics frames whenever you change your layout.

## Outstanding Graphics Creation.

Getting into the graphics mode is easy. Simply click on any graphics frame and an array of powerful, Mac-like graphic tools will appear. Select the tools you need and draw right on your page!





• Undo any edit automatically  
• Direct text automatically reflows around text and graphics frames

**Graphics Creation**

- Integrated, powerful graphic tools let you draw right on your page quickly and easily
- Import graphics from popular programs like Clip Art Collection™ Volumes 1, 2 & 3 and other manufacturers' graphics programs
- With Springboard Publisher and select a FREE Works of Art™ package with over 100 professionally drawn pieces of art
- Enter the graphics mode any time—without leaving the page—by selecting any graphics area with your cursor

**Professional power**

- A full set of Mac-like graphic tools let you draw right on your page
- Free form drawing
- Automatic lines, boxes, circles, ovals and polygons
- Fill shapes with patterns automatically
- Point with a variety of brushes
- Create your own fill patterns and brushes
- Create a stipple effect with the spray can
- Add text to graphics in exciting new ways—diagonally up, diagonally down, vertically, horizontally
- Resize graphics
- Reposition graphics
- Zoom in and edit graphics at the pixel level
- Graphic size limited only by page size
- Copy or Paste graphics
- Combine and overlap graphics
- Crop graphics
- Automatic borders for graphics frames
- Flip graphics horizontally or vertically
- Create mirrored images
- Rotate graphics to any angle
- Distort and skew graphics
- Automatically add perspective to graphics
- Trace graphics
- Invert edges of graphics
- Hide palette and tools to expose more workspace
- Many professional effects and shortcuts

**Printing**

- Preview page in page mode before printing
- Supports dot matrix printers including 24 pin
- Adobe PostScript™ support available with optional Springboard Publisher™ Laser Driver
- Print multiple copies and selected page ranges

**System Information**

- Apple II System
- Apple IIc, IIcX, IIcS supported
- 128K required
- Apple ProDOS
- 5 1/4" or 3 1/2" disks available
- Mouse optional
- Supports hard disk and second disk drive
- Supports RAM disks

**MS-DOS System**

- IBM PC, XT, AT or compatible MS-DOS computers supported
- 102K required
- DOS 2.11 or newer
- Microsoft Windows required
- Color Graphics Adapter
- 5 1/4" or 3 1/2" disks available
- Mouse optional
- Supports hard disk and second disk drive
- Supports RAM disks

- Suggested Retail Prices: Apple IIc \$199.95, Apple IIcX \$249.95, Apple IIcS \$299.95, Springboard Publisher™ Laser Driver \$ 99.95, Springboard Publisher™ Laser Driver with Mouse \$ 199.95, Springboard Publisher™ Laser Sheets \$ 99.95 ea.

programs is its flexibility. The others treat you like a typewriter and make you plan every detail of a page before beginning.

With Springboard Publisher's flexibility, you don't have to plan. You can put whatever you want, wherever you want, whenever you want.

You can begin in any of a variety of ways. Maybe you just want to start writing your text. Or maybe you'd like to lay out the overall design first and then write text to fit. Or maybe you believe that a picture is worth a thousand words and prefer to start with graphics.

You decide which method makes the most sense to you. Any method is easy with Springboard Publisher.

**Flexible Page Layout.**

When you lay out a page, you shape its personality.

Select the size page you want and then determine how many columns it should have. Springboard Publisher offers you up to nine columns and you can size every one of them individually. You can even size the gutters between columns. Each page in your document

And because you see what you get, you'll always get exactly what you want.

**INTRODUCING Springboard Publisher™**

An extraordinary publishing program, created to give you page layout, word processing and graphics creation... all in one program.

**Springboard Publisher™** puts desktop publishing at everyone's fingertips with one powerful yet easy-to-use program. You get total control of your page layout, a comprehensive set of word processing and editing tools, and precision control of graphics creation and straightforward Springboard Publisher has the ability to do anything you think you can do.

Uncomplicated and straightforward, Springboard Publisher has the ability to do anything you think you can do. You can change your mind as easily as you can change your page. Pull-down menus offer you instant access to the power of the program. Start with formatting your page or entering text or creating graphics. The choice is yours! You can put whatever you want wherever you want when you print out the document. And what you see on the screen is actually what you get when you print out the page. The program's unique "Intuitive Text" formatting gives you the freedom to change your page as much as you like. The freedom to change your page as much as you like. The freedom to change your page as much as you like. The freedom to change your page as much as you like.

Word Processing

- Integrated word processing
- Full range of text and text effects
- Professional font and text styles
- Full range of type spacing
- Custom font center and line spacing
- Full range of text alignment
- Full range of text justification
- Full range of text alignment
- Full range of text alignment

**HIGHLIGHTS**

**Page Layout**

- Create any number of columns
- Make individual columns wider or narrower
- Place text in-out columns automatically
- Double Column
- Double Column
- Double Column
- Double Column
- Double Column
- Double Column

**Graphics Creation**

- Integrated professional graphics
- Full range of graphic tools
- Full range of graphic tools
- Full range of graphic tools
- Full range of graphic tools
- Full range of graphic tools
- Full range of graphic tools
- Full range of graphic tools



The page mode makes page layout a fast, easy process because you see everything at one time.

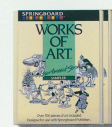


Click on any text area, and you zoom right in on it—automatically switched to the text mode, so you're ready to work.



Click on any graphics area, and you switch to the graphics mode—equipped with a full set of Mac-like drawing tools.

**A powerful family of supportive products.**



• Springboard Publisher™ The first Mac-like desktop publisher that offers page layout, word processing and graphics creation all in one program.

• Springboard Publisher™ Laser Driver If you own or have access to a laser printer this laser driver supports the Apple LaserWriter and the Adobe PostScript page description language providing near typeset quality output.

• Springboard Publisher™ Style Sheets—Newsletters This style sheets product offers dozens of professionally designed newsletter page layouts with which you can easily add your own text and graphics. Watch for more style sheet products to come!

• Works of Art™ Assessment Series Sampler • Works of Art™ Education Series Sampler • Works of Art™ Holiday Series Sampler Draw on Works of Art™ our new family of art packages designed to work with Springboard Publisher. Choose the Assessment, Education or Holiday package. Each volume contains over 100 detailed, useful pieces of wonderfully drawn art.

Watch for add-on type fonts to come. Call 1-800-654-6301 for availability.

**One of the most important features is that**

Whether you consider yourself to be artistic or not, the graphic tools will help you achieve sophisticated results. Use them to create automatic lines, ovals and rectangles. Fill shapes with patterns, rescale images and even add horizontal, vertical and diagonal text to graphs and charts.

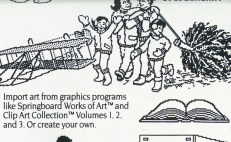
Everything you do can be automatically undone and redone again. Cut, copy and paste images just as if they were text.

Use the tools and special effects to create original art or to customize art you have imported from popular graphics programs. Springboard's Clip Art Collection™ Volumes 1, 2 & 3 can be used with Springboard Publisher as well as the volumes in our new Works of Art™ series. Each package provides hundreds of professionally drawn pieces of art for use with Springboard Publisher.

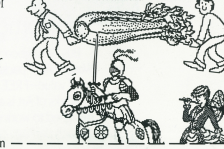
**Laser power and more.**

Springboard Publisher supports quality printing on dot matrix printers, including the new 24 pin printers. The optional Springboard Publisher™ Laser Driver offers you Adobe Post-Script™ support for near typeset quality output.

In addition, there is a variety of supportive products to expand the power and creative potential you have when using Springboard Publisher.



**For Sale**



**Order Form**

Name \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Please insert the 4 digit code from your mailing label \_\_\_\_\_

Springboard Software will accept orders by phone or mail within the US and in US dollars only. To order by mail, please include the order form and mail it along with your payment to: Springboard Software, P.O. Box 141079, Minneapolis, MN 55414-6079. Please Check One (No cash or COD accepted):  Check/Money Order (Payable to Springboard Software)  VISA  MasterCard  School PO. Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**GET A FREE WORKS OF ART™**

Volume of your choice (Assessment Sampler or Education Sampler) is \$399.95 retail value, when you purchase Springboard Publisher and send in the warranty card. (Details inside each Springboard Publisher package.)

To order by phone: 1-800-654-6301 Visit MasterCard only  
 For dealer nearest you: 1-800-992-2619 Ext. 991 In Canada call 612-944-3915

| Product Title                   | Item # | Apple    | IBM |
|---------------------------------|--------|----------|-----|
| Springboard Publisher           | PB1000 | \$199.95 |     |
| Laser Driver                    | LD1000 | \$ 39.95 |     |
| Style Sheets—Newsletters        | SH1000 | \$ 29.95 |     |
| Works of Art—Assessment Sampler | WA1000 | \$ 39.95 |     |
| Works of Art—Education Sampler  | WE1000 | \$ 39.95 |     |
| Works of Art—Holiday Sampler    | WH1000 | \$ 39.95 |     |

| Item # | Circle Computer Type | Circle Disk Size | Price | Quantity | Total |
|--------|----------------------|------------------|-------|----------|-------|
|        | Apple or IBM         | 3 1/2" or 5 1/4" |       |          |       |
|        | Apple or IBM         | 3 1/2" or 5 1/4" |       |          |       |
|        | Apple or IBM         | 3 1/2" or 5 1/4" |       |          |       |

**THANK YOU FOR YOUR ORDER.**

|                                  |        |
|----------------------------------|--------|
| <b>SUBTOTAL</b>                  |        |
| MM residents add 6% sales tax    |        |
| Shipping fee per order           | \$3.50 |
| <b>Grand total in US Dollars</b> |        |