Finally.

Mac-like desktop publishing that puts it all together.
Page layout.
Word processing.
Graphics creation.

And you.
Welcome to Springboard Publisher™

The breakthrough in desktop publishing that Apple II* and IBM® PC owners have been waiting for.

One integrated program instead of three separate programs.

Welcome to the first Mac-like desktop publisher to combine powerful
- Page layout
- Word processing
- Graphics creation
into one amazing program. There's nothing else like it.

But with Springboard Publisher you don't have to juggle programs. Everything you need is provided and that makes it much easier to see.

In addition to flexible page layout capabilities, Springboard Publisher provides a Mac-like word processor. It also provides an extensive Mac-like graphics program. You even get your choice of a Works of Art® package FREE, so you don't have to buy professionally drawn art before getting started.

Everything you need is right here. And it's all integrated into one seamless, easy-to-use program.

Regardless of whether you are entering text, altering a graphic or refining your layout, you never have to leave the page.

You'll be publishing in minutes, not days.

Springboard Publisher puts its power at your fingertips with Mac-like pull-down menus that give you instant access to dozens of wonderful features.

It's easy to edit, delete or rearrange anything, anywhere, at any time. Want to edit some text? Just click on it and start typing.

Want to alter a graphic? Just click on it and move it around. The result will appear automatically. Want to enlarge the middle column? Just pull down the layout menu and resize it. It's really that simple.

What you see is what you get. What you get is what you want.

Springboard Publisher makes certain that what you see on the screen is what you'll get when you print it.

THE HUMAN SKELETON

Add life to bare bones term papers.
Just look at the power.

Pull down menus that make sense.

These are the Mac-like pull down menus you find in Springboard Publisher. Their features are often self-explanatory and can be explored without reading a lengthy manual.

Take a moment to study the features in these menus. You will discover the natural, logical structure of Springboard Publisher. The program takes the very complex capabilities of page layout, word processing and graphics creation and weaves them into an understandable, easy-to-use program.

So, how do you begin?

Anyway you want. An important difference between Springboard Publisher and other desktop publishing programs is that you can have a completely different layout. The columns determine where your regular text will go. The text will automatically flow from column to column and page to page.

In addition to the columns, you can create inset text and graphics frames for inserting headlines, quotes, graphs and other special text or artwork. Each text frame can have up to nine of its own columns. You can make text and graphics frames any size you want and put them anywhere on your page. They can even overlap or nest within each other and they can straddle columns.

One of the most intriguing and satisfying aspects of Springboard Publisher is the ease with which you can experiment with different page layouts. You can resize, reshape, remove and restore text and graphics frames and change the location and size of content within and across frames.

Intuitive Text™ Intuitive Text is smart text that knows what it's doing and where it belongs. So when you resize, reshape or reposition your inset text or graphics frames, the regular text in the columns reformats itself automatically. And that's not just from column to column, but from page to page throughout your entire document.

If you need to incorporate text created with other popular word processors, Springboard Publisher enables you to import the files easily and accurately.

Outstanding Graphics Creation.

Getting into the graphics mode is easy. Simply click on any graphics frame and an array of powerful Mac-like graphic tools will appear. Select the tools you need and draw right on your page!
A powerful family of supportive products.

Springboard Publisher
The first Mac desktop publishing program that offers page layout, word processing and graphics in one easy program.

Springboard Publisher Laser Driver
For users who have access to a hard printer, this laser driver supports the Macintosh LaserWriter and the Apple Product laser printers. Adds a new level of productivity to the Macintosh LaserWriter.

Springboard Publisher Style Sheets-Newsletters
This style sheet program offers dozens of professionally designed page layouts, and can be used with any Macintosh laser printer. Add style sheets to your page layout library.

Works of Art Assessment Series Sampler
Works of Art Assessment Series Sampler is a selection of 12 works of art assessment series, each containing 12 works, from the Springboard Publisher Library. These works are designed to meet the needs of educators and students.

Springboard Publisher- Education Edition
This software program offers a comprehensive set of tools for creating and editing documents. It includes a complete set of page layout, word processing, and graphics features.

For Sale
The Springboard Publisher is for sale. It is in excellent condition and has been used for a short period of time. It includes all the original software and manuals. The price is $1,500. For more information, please contact John Smith at 555-1234.